10th Annual Gala Overview

- Celebrating its tenth year, the 2015 Make-A-Wish® Massachusetts and Rhode Island Gala will be held on **Saturday, April 11, 2015**, at the luxurious InterContinental on Boston’s waterfront.
- The Annual Gala is the signature fundraising event for Make-A-Wish Massachusetts and Rhode Island, celebrating its mission through powerful stories of children in our community who have been touched by a life-changing wish experience.
- Emceed by Liz Brunner, award-winning news anchor and reporter and CEO of Brunner Communications, the evening features a festive cocktail reception, lively auctions, a sit-down dinner and inspiring mission-based program, and an Afterglow Reception—making it as memorable an event as it is worthwhile.
- The Annual Gala will fund over **100 wishes** in one night alone—providing hope, strength, and joy to children with life-threatening medical conditions in our community this year.

About Make-A-Wish® Massachusetts and Rhode Island

- Make-A-Wish is one of the most trusted and respected nonprofit organizations with a world-renowned brand and impassioned supporters.
- **Make-A-Wish® Massachusetts and Rhode Island** grants wishes for children with life-threatening medical conditions to enrich the human spirit with hope, strength, and joy.
- Over its 27-year history, Make-A-Wish Massachusetts and Rhode Island has granted **wishes for over 7,000 children** in Massachusetts and Rhode Island.
- A wish experience is critical in helping a seriously ill child keep fighting and dreaming for the future. According to a recent independent Wish Impact Study:
  - 97% of wish children exhibit increased joy as a result of a wish;
  - 92% of wish children exhibit renewed hope and determination to overcome illness; and
  - 88% of physicians believe a wish can have a positive impact on a wish child’s health.
- Each year, more than 580 children in Massachusetts and Rhode Island are newly diagnosed with a life-threatening medical condition and become eligible for a wish. Our vision is to grant a wish for every medically eligible child in our community.
- Make-A-Wish® Massachusetts and Rhode Island is a Charity Navigator Four Star Charity, and **seventy-nine cents of every dollar** raised is directed towards the granting of children’s wishes.

As a 2015 Make-A-Wish Gala sponsor, you will make wishes come true for brave children in our community!
Presenting Sponsor - $50,000
• Premier seating for two tables of ten
• Wish stories of three wishes granted through your sponsorship
• Recognition from the podium at the tenth annual Gala
• Premier placement of name and logo in all Gala promotional materials (invitation, program book, website, social media, signage)
• Full-page advertisement (premier placement) in the Gala Program Book
• Additional customized benefits

Premier Sponsor - $25,000
• Premier seating for two tables of ten
• Wish stories of two wishes granted through your sponsorship
• Prominent placement of name and logo in Gala promotional materials (invitation, program book, website, social media, signage)
• Full-page advertisement (prominent placement) in the Gala Program Book

Wish Star Sponsor - $15,000
• Preferred seating for one table of ten
• Wish story of one special wish granted through your sponsorship
• Prominent placement of name and logo in all Gala promotional materials (invitation, program book, website, social media, signage)
• Full-page advertisement in the Gala Program Book

Wish Partner Sponsor - $10,000
• Preferred seating for one table of ten
• Wish story of one special wish granted through your sponsorship
• Name and logo recognition in the Gala Program Book and name recognition in other Gala promotional materials
• Full-page advertisement in the Gala Program Book

Wish Friend Sponsor - $7,500
• Seating for one table of ten
• Sponsor recognition in Gala promotional materials

Table Host - $5,000
• Seating for one table of ten
• Sponsor name recognition in the Gala Program Book

For more information about 2015 Make-A-Wish Gala sponsorship, please contact Jo-Anne Spillane at Make-A-Wish Massachusetts and Rhode Island: 617.367.9474 ext. 115 or jspillane@massri.wish.org.
Please return completed form via fax, mail, or email to:
Make-A-Wish Massachusetts and Rhode Island
One Bulfinch Place, Second Floor, Boston, MA 02114,
617.367.1059 (fax) or boston@massri.wish.org

Please Note: In order to ensure recognition in the Gala invitation, your pledge must be received by February 4, 2015. In order to ensure acknowledgement in the Gala Program Book, your pledge must be received by March 13, 2015.