

THE 26th ANNUAL
Make-A-Wish® Massachusetts and Rhode Island



golf

TOURNAMENT



Brady, 12
I wish to golf at
Pebble Beach

TEE UP TO BRING JOY TO WISH CHILDREN LIKE BRADY!

Monday, July 9, 2018

12:30 pm Shotgun Start

Salem Country Club | Peabody, MA

Site of the 2017 U.S. Senior Open

Make-A-Wish®
MASSACHUSETTS AND RHODE ISLAND

Schedule of Events

10:30 a.m.	Registration Opens Putting Green / Driving Range Open
11:30 a.m.	Boxed Lunch Silent Auction
12:30 p.m.	Shotgun Start and Wish Send-Off
5:30 p.m.	Golf Concludes Cocktail Reception Silent Auction Dinner Program Live Auction Tournament Awards

Tournament Information

Tournament format is best ball (each golfer plays his/her own ball). Tournament winners are the foursomes with best scores for Team Gross and Team Net.

ABOUT SALEM COUNTRY CLUB



Salem Country Club, established in 1895 in Salem, Massachusetts, came to its current site in Peabody in 1925. Designed

by Donald Ross, Salem Country Club is renowned for its immaculate condition and extraordinary design. True to Donald Ross' vision, this classic course is considered one of his finest enduring legacies.

Consistently listed as one of *Golf Digest's* "Top 100 Golf Courses," Salem has hosted five national championships, including the 2017 U.S. Senior Open Championship. The par 72, 18 hole layout provides challenges for players on all levels.

Rules and Attire

- ◆ Salem Country Club is a soft spike golf club
- ◆ All golfers must wear collared shirts
- ◆ Shorts must be Bermuda style
- ◆ No blue jeans or denim permitted
- ◆ Cell phones are prohibited
- ◆ Dress code is strictly enforced

2018 Sponsorship Opportunities

PRESENTING WISH SPONSOR - \$25,000

Fund three full wishes with your golf sponsorship!

- ◆ Three "VIP Foursomes" with 12 player spots – includes cart, golf, lunch, and golfer gift for 12 golfers
- ◆ Premier seating for 12 at awards dinner
- ◆ Stories of three special wishes granted through your sponsorship
- ◆ Company name and logo on tee signs at two sponsored holes (premier locations)
- ◆ Recognition from the podium and the opportunity to speak at awards dinner
- ◆ Full-page ad with premier placement in tournament program book
- ◆ Company name and logo on:
 - Presenting sponsor / welcome banner
 - Tournament sponsors banner and signage
 - Tournament program
 - Pre- and post- event promotional materials
- ◆ Recognition in Make-A-Wish newsletter, massri.wish.org, and in social media
- ◆ Opportunity to display company materials and/or provide product samples at event

PRO WISH SPONSOR - \$15,000

Fund one full wish with your golf sponsorship!

- ◆ Two "VIP Foursomes" with eight player spots – includes cart, golf, lunch, and golfer gift for eight golfers
- ◆ Premier seating for eight at awards dinner
- ◆ Story of one special wish granted through your sponsorship
- ◆ Company name and logo on tee sign at sponsored hole
- ◆ Recognition from the podium at awards dinner
- ◆ Recognition during evening program
- ◆ Full-page ad with prominent placement in tournament program book
- ◆ Company name and logo on:
 - Tournament sponsors banner and signage
 - Tournament program
 - Pre- and post- event promotional materials
- ◆ Recognition in Make-A-Wish newsletter, massri.wish.org, and in social media
- ◆ Opportunity to display company promotional materials and/or provide product samples on day of event

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EAGLE WISH SPONSOR - \$10,000

Fund one full wish with your golf sponsorship!

- ◆ One "VIP Foursome" with four player spots – includes cart, golf, lunch, and golfer gift for four golfers
- ◆ Premier seating for four at awards dinner
- ◆ Story of one special wish granted through your sponsorship
- ◆ Company name and logo on tee sign at sponsored hole
- ◆ Recognition from the podium at awards dinner
- ◆ Recognition during evening program
- ◆ Full-page ad in tournament program book
- ◆ Company name and logo on:
 - Tournament sponsors banner and signage
 - Tournament program
- ◆ Recognition in Make-A-Wish newsletter, massri.wish.org, and in social media

FOURSOME BIRDIE SPONSOR - \$5,000

- ◆ One foursome – includes cart, golf, lunch, and golfer gift for four golfers
- ◆ Seating for four at awards dinner
- ◆ Company name and logo on tee sign at sponsored hole
- ◆ Recognition during evening program
- ◆ Full-page ad in tournament program book
- ◆ Company name and logo on:
 - Tournament sponsors banner and signage
 - Tournament program
- ◆ Recognition on massri.wish.org and in social media

Specialized Sponsorships

GOLF BALL SPONSOR - \$5,000

- ◆ Two player spots – includes cart, golf, lunch, and golfer gift for two golfers
- ◆ Seating for two at awards dinner
- ◆ Company name on golf balls used at tournament
- ◆ Recognition during evening program
- ◆ Half-page ad in tournament program
- ◆ Company name and logo on:
 - Tournament sponsors banner and signage
 - Tournament program
- ◆ Recognition on massri.wish.org and in social media

GOLF CART SPONSOR - \$5,000

- ◆ Two player spots – includes cart, golf, lunch, and golfer gift for two golfers
- ◆ Seating for two at awards dinner
- ◆ Company name and logo or ad posted on all golf carts
- ◆ Recognition during evening program
- ◆ Half-page ad in tournament program book
- ◆ Company name and logo on:
 - Tournament sponsors banner and signage
 - Tournament program
- ◆ Recognition on massri.wish.org and in social media

SNACK / BEVERAGE HOLE SPONSOR - \$1,500

- ◆ Company signage at designated on-course "Snack Hole" stations
- ◆ Opportunity to provide featured snack and/or beverage offerings at designated "Snack Hole" stations
- ◆ Quarter-page ad in tournament program book

Brady's Wish

Brady, 12, was born with a heart defect and his extensive medical treatment has included seven heart surgeries. Golf is the perfect balance of action and rest for this young sports fan, whose illness prevents him from participating in many other sports. The talented golfer was elated to play with his father at Pebble Beach, taking the challenging course in stride as he thought about the legendary players whose footsteps he was following. And, with every swing he took, Brady's confidence soared!



Photos of Brady by ASG Photo Art

26th Annual Golf Tournament Committee

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Make-A-Wish[®]
MASSACHUSETTS AND RHODE ISLAND



Make-A-Wish[®] Massachusetts and Rhode Island

Our Mission and Vision

Make-A-Wish Massachusetts and Rhode Island creates life-changing wishes for children with critical illnesses. Our vision is to grant the wish of every eligible child.

A History of Joy

In 1987, a little girl named Colleen wrote the first chapter in the organization's storied history. Her wish to visit York Beach was an uplifting respite from her struggle with Niemann-Pick disease—and represented the very first wish fulfilled by Make-A-Wish Massachusetts and Rhode Island.

Since inception, Make-A-Wish Massachusetts and Rhode Island has granted wishes for over 8,000 children.

Our Future

According to information from the Centers for Disease Control and Prevention, approximately 500 children in our territory will be newly diagnosed with critical illnesses this year. As a Make-A-Wish Massachusetts and Rhode Island supporter, you can help ensure that each and every one of these children experiences the joy and hope that comes from having a wish fulfilled.



Join the Conversation!



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MONDAY, JULY 9, 2018 • SALEM COUNTRY CLUB, PEABODY, MA

THE TWENTY-SIXTH ANNUAL Make-A-Wish® Massachusetts and Rhode Island

golf TOURNAMENT

SPONSORSHIPS AND PLAYER REGISTRATION FORM

Sponsorships

- Presenting Wish Sponsor \$25,000
- Pro Wish Sponsor \$15,000
- Eagle Wish Sponsor \$10,000
- Foursome Birdie Sponsor \$5,000

Specialized Sponsorships

- Golf Ball Sponsor \$5,000
- Golf Cart Sponsor \$5,000
- Snack / Beverage Hole Sponsor \$1,500

Individual Player Opportunity

- Individual Player \$1,000
- Please reserve _____ player spots at \$1,000 each = \$ _____ total

Sponsor Information

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY/STATE _____ ZIP CODE _____

PHONE _____ FAX _____

EMAIL _____

- I cannot participate, but would like to help make wishes come true with a donation of \$ _____.

Form of Payment

- Check:** Please make check payable to Make-A-Wish® Massachusetts and Rhode Island.
- Credit Card:**
 - Master Card
 - Visa
 - Discover
 - AMEX

CARD # _____ EXPIRATION DATE _____

- Please send invoice

Please Note: In order to ensure recognition in the Golf Tournament Program Book, pledges and final sponsor ad files must be received by Friday, June 8, 2018. Please contact jspillane@massri.wish.org for ad specs or design assistance.

Make-A-Wish Massachusetts and Rhode Island is a registered 501(c)(3) nonprofit organization.

PLAYER REGISTRATION

NAME OF SPONSOR _____

1 PLAYER 1

TITLE COMPANY _____

ADDRESS _____ CITY/STATE _____ ZIP CODE _____

PHONE _____ FAX _____

EMAIL _____ HANDICAP _____

2 PLAYER 2

TITLE COMPANY _____

ADDRESS _____ CITY/STATE _____ ZIP CODE _____

PHONE _____ FAX _____

EMAIL _____ HANDICAP _____

3 PLAYER 3

TITLE COMPANY _____

ADDRESS _____ CITY/STATE _____ ZIP CODE _____

PHONE _____ FAX _____

EMAIL _____ HANDICAP _____

4 PLAYER 4

TITLE COMPANY _____

ADDRESS _____ CITY/STATE _____ ZIP CODE _____

PHONE _____ FAX _____

EMAIL _____ HANDICAP _____

PLEASE MAIL/ FAX COMPLETED FORM TO: Jo-Anne Spillane, Vice President, Corporate Alliances and Events, Make-A-Wish® Massachusetts and Rhode Island, One Bulfinch Place, 2nd Floor, Boston, MA 02114 | T 617.367.9474 | F 617.367.1059 | jspillane@massri.wish.org

