

## In-Kind Donor Opportunities and Benefits

As an in-kind donor, you will receive visibility and recognition exclusively afforded through The 2018 Make-A-Wish Gala.

### In-Kind Donation

*For donations valued at \$5,000+*

- Premier name/logo recognition in 2018 Gala collateral and Auction Book
- Recognition in Make-A-Wish materials, including seasonal newsletter *The Well Wisher*, social media, and website
- Full-page advertisement and featured description in 2018 Gala Auction Book
- Prominent at-event recognition through auction signage and displays
- For Live Auction donations, prominent recognition from the podium
- *Additional customized benefits as mutually agreed upon*

### In-Kind Donation

*For donations valued at \$1,000 to \$4,999*

- Prominent name/logo recognition in 2018 Gala collateral and Auction Book
- Half-page advertisement/featured description in 2018 Gala Auction Book
- At-event recognition through auction signage and displays

### In-Kind Donation

*For donations valued at \$100 to \$999*

- Name recognition in 2018 Gala collateral, including Auction Book
- At-event recognition through auction signage and displays

\* \* \* \* \*

**In 2017, The Make-A-Wish<sup>®</sup> Gala enabled our organization to grant 100 wishes for seriously ill children in our community!**

**As a 2018 Make-A-Wish Gala supporter, you will help make wishes come true for more seriously ill children in the coming year!**



APRIL 7, 2018 | BOSTON, MA

## In-Kind Donor Pledge Form

### THANK YOU FOR YOUR SUPPORT!

Please be as complete and specific as possible in completing this form, as it will be used for the description of your donated item in the Gala Auction Catalog and to acknowledge your contribution.

**DONATED ITEM** \_\_\_\_\_

**ITEM DESCRIPTION** Please provide additional information about the donated item including an overview and details, such as color, size, model, features, etc. This information is used to develop auction collateral.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**ESTIMATED RETAIL VALUE** \$ \_\_\_\_\_

**DONOR RECOGNITION:** Please specify exactly how the donor should be recognized in Gala materials (e.g., *Donated by the XYZ Company; Donated by Mr. and Mrs. Jack Smith; Donated by Jane and Jack Smith*).

\_\_\_\_\_

### DONOR NAME / INFORMATION

Name: \_\_\_\_\_ Business Title (if applicable): \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (H) \_\_\_\_\_ (W) \_\_\_\_\_ Fax: \_\_\_\_\_

### RESTRICTIONS AND EXPIRATION INFORMATION

Please note any restrictions and/or expiration date that apply for your in-kind donation. (e.g., *Valid through April 8, 2018; Valid only on weekdays; Valid for a max party of up to six people*).

Restrictions: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

**ITEM DELIVERY** Please explain how the donated item/s and any supporting collateral will be delivered.

- Attached/enclosed
- To be mailed to the Make-A-Wish Massachusetts and Rhode Island office (One Bulfinch Place, 2<sup>nd</sup> Floor, Boston).
- To be delivered to the Make-A-Wish Massachusetts and Rhode Island office (One Bulfinch Place, 2<sup>nd</sup> Floor, Boston).  
Date of delivery: \_\_\_\_\_
- Can be secured by contacting: \_\_\_\_\_

### ADVERTISEMENT IN AUCTION CATALOG (for donated items valued at \$1,000 or more)

- Donor to design and submit ad (PDFs of final advertisements must be received by Friday, March 16, 2018).

**DONOR SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_

### SOLICITOR

All in-kind donations are tax-deductible to the extent permitted by law.

Please return this completed form via fax, mail, or email to: Tamara Portman, Special Events Manager, Make-A-Wish<sup>®</sup> Massachusetts and Rhode Island | One Bulfinch Place, 2nd Floor, Boston, MA 02114 | 617.367.1059 fax | [portman@massri.wish.org](mailto:portman@massri.wish.org)